



Research for health  
in humanitarian crises

| **elrha**

# COMMUNICATIONS REQUIREMENTS & GUIDELINES: R2HC RESEARCH STUDIES

# OVERVIEW

This document sets out our requirements in terms of promotion, media and publicity, referencing and use of our brand and logos. It also provides further guidance on creating blogs and tips to consider when thinking about photography and film.

For more information or queries regarding our communication requirements please do not hesitate in contacting us ([r2hc@elrha.org](mailto:r2hc@elrha.org)).

CONTENT:	Page(s)
Online Profiles	3
Research Study Updates	4
Publications & study outputs	5
Images	6
Blogs	6
Media & Outreach	7
Referencing	7
Logos	8
Social Media	8
Research Snapshot	9
Annex A: Photography Top Tips	10

# ONLINE PROFILE

We will create an online profile for each study on our website ([www.elrha.org/what-we-fund/](http://www.elrha.org/what-we-fund/)).

The R2HC team will provide further instructions on what is needed from you to do this once your funding has been confirmed.



## Principal Investigator: Alastair Ager, Queen Margaret University

### Purpose

What are the key vulnerabilities of UNRWA health systems in the face of disruptions associated with the displacement of Palestine refugees registered in Syria (PRS)?  
 What mechanisms help systems withstand and adapt to such disruptions?  
 What lessons can be drawn to enhance the resilience of health systems in other contexts of protracted displacement?



### Details

Status	Live
Area of work	Health Systems and Services
Organisation	Queen Margaret University, Edinburgh
Partners	Faculty of Health Sciences, American University of Beirut; UNRWA-Health
Region	Middle East & North Africa (MENA)
Country	Jordan, Lebanon, Syria
Location	Lebanon (Tyre, Bekaa and Sidon); Jordan (Zarqa, Irbid and Amman); Syria (Damascus and Aleppo)
Grant Awarded	£333,205
Project Length	2016-2018



### Expected Outcomes

- (1) To document the impact of the displacement of PRS on the operation of UNRWA health systems – and their adaptation to disruption – through case studies in the contexts of Lebanon, Jordan and Syria;
- (2) To structure case studies using a systems dynamics methodology which models the systemic linkage of factors influencing health service functioning in circumstances of adversity;
- (3) To refine models through statistical analysis to identify primary pathways of threat and potential strategies of mitigation, and track the accuracy of these models in predicting future adaptation;
- (4) To synthesize learning across case studies to suggest common systems principles promoting health systems resilience in the context of protracted humanitarian crisis.

# RESEARCH STUDY UPDATES

Your online profile has a section for updates based around a project timeline. We will populate this information periodically based on your 6 monthly progress reports. We will also link any blogs you write on the updates section. Please keep us informed of other key milestones or events related to the study which can be added to this section of your project profile.

## LATEST UPDATES



### UNRWA: withstanding shocks and planning its future

Jan 2019

Over almost 70 years, UNRWA (the United Nations Relief and Works Agency for Palestine Refugees) has provided services to one group: Palestine refugees forced to leave Palestine during the second half of the 1940s following the Arab-Israeli conflict.

VIEW



### How we continued when we had to work 24/7? Commitment, nothing but commitment!

Apr 2017

Immigration is a topic that is rarely out of the headlines these days. There is large discussion around how western European countries are coping with the influx of migrants from...

VIEW



### Uncovering resilience

Mar 2017

As part of an R2HC funded project exploring health system resilience in the United Nations Relief and Works Agency for Palestine Refugees in the Near East (UNRWA)\*, I had...

VIEW



2019

Jan

2017

Apr

Mar

# PUBLICATIONS & STUDY OUTPUTS

Within your profile page, we will link to publications and other resources from your study. We can host specific documents on the website under this section or alternatively you can send us a link to the specific resource (e.g. articles in a scientific journal).

- Files – please send documents as PDFs, preferably in an accessible format
- Links – where possible please provide the link as a Digital Object Identifier (DOI) rather than a URL especially for journal articles. A DOI is a string of numbers, letters and symbols used to permanently identify an article or document and link to it on the web. (<https://www.doi.org/>). A DOI will help readers easily locate a document from citations etc.

## PUBLICATIONS



### PEER REVIEWED

Health Systems and Services

Resilience capacities of health systems:  
Accommodating the needs of Palestinian refugees  
from Syria



### ARTICLE

Health Systems and Services

In support of UNRWA appeal for health and dignity of  
Palestinian refugees



### BRIEFING NOTE

Health Systems and Services

UNRWA SYRIA: Delivery of Health Services in the  
Context of the Syria Crisis



### BRIEFING NOTE

Health Systems and Services

Resilience across UNRWA systems in Syria, Lebanon  
and Jordan



## IMAGES

Good photography can make a difference to people's engagement with your work. During your study, we ask you to provide images that represent and document your study. These images will also be added to your online profile. Please ensure your images are in a JPEG format with a minimum resolution of 300 DPI and use an RGB profile.

For every photo you must provide a caption (explain who/what is in the picture and where it was taken), the correct credit (who took it and owns it), and grant us permission to use on Elrha platforms. You should ensure you have permission for this photo to be used from those featured. The consent should also extend to cover Elrha's use of these images.

## BLOGS

In addition to the updates, study teams are strongly encouraged to write **blogs** over the research duration to accompany online profiles and further the reach of your work. Blogging can provide readers (operational humanitarians and researchers) with an insight, in real time, into your research and your work to achieve impact. We have included a few ideas to get you started below.

### 1- RESEARCH CHALLENGES BLOG

This blog could be a reflection on the challenges and issues you experienced in undertaking the research. We would expect this type of blog to be submitted once the research activities have been completed. In preparing this blog, it might be helpful to think about the following:

- What were the challenges in undertaking the research and how were they resolved?
- How are you working with affected communities?
- How are the partnerships working? What learnings from these relationships can you share?
- Have there been any unexpected outcomes or learnings?
- What are the initial findings of the research (anticipating that fuller details will be provided in subsequent journal articles)?

### 2- RESEARCH IMPACT BLOG

This blog could focus on the potential impact of your research in the humanitarian health sector, and we anticipate receiving this around the end of your grant. In preparing this blog, it might be helpful to think about the following:

- Did you achieve what you set out to?
- Were there any challenges in delivering the uptake activities and if so, how did you overcome them?
- Is there further connected research that you feel is necessary?
- How did you involve and engage with affected populations?
- What are the outcomes of the research? Where will you publish your findings?
- How do you anticipate uptake of this research into the humanitarian sector?
- How are you planning to adapt the research findings into practical tools or guidance for humanitarian practitioners?

## TIPS

- **Length** – keep between 400 – 800 words.
- **Voice** – write in the first person and explain any technical aspects in laymen's terms Blogs can be submitted from any team member/organisation involved – please state the author at the end of each blog.
- **Title** – should be no longer than 10 words – the shorter the better!
- **Images** – images are a useful tool to facilitate the understanding of the research. Please supply images as per the guidance provided above.

You can watch our [blogging for researchers webinar](#) for further advice, guidance and inspiration.

We welcome and encourage cross-posting of your blogs from other websites onto ours or vice versa. If you are cross-posting blogs developed by R2HC please let us know and make sure these are credited and linked to the original blog on our website.

Our team are available to support you before publishing a blog, to review and provide suggestions to improve the content and style.

## HOW TO UPLOAD YOUR BLOG

Once your blog has been completed, please send it to your programme contact at R2HC. Alternatively, you can get in touch with [r2hc@elrha.org](mailto:r2hc@elrha.org) for any queries.

After proofreading, we will make your blog live and share the link with you/your team. We aim to do this within 10 working days. However, if your blog topic is particularly timely please let us know to make it live sooner.

## MEIA & OUTREACH

Please get in touch with your R2HC contact on any communication activities (press releases, announcements, external media pieces etc) before publication. See 'Referencing' below for guidance on key messages to include.

## REFERENCING

Elrha and our programme, R2HC, should be referenced, as should our donors; the UK Foreign, Commonwealth and Development Office (FCDO), Wellcome, and the Department of Health and Social Care (DHSC) through the National Institute for Health Research (NIHR). These references must be clear in all outputs related to your study, including but not limited to, document, publications, journal articles, media releases, social media, multimedia (videos etc) and public engagement events attended.

Please use the following key messages:

- X research project is funded by Elrha's Research for Health in Humanitarian Crises (R2HC) Programme, which aims to improve health outcomes by strengthening the evidence base for public health interventions in humanitarian crises.
- R2HC is funded by the UK Foreign, Commonwealth and Development Office (FCDO), Wellcome, and the Department of Health and Social Care (DHSC) through the National Institute for Health Research (NIHR)
- Visit [elrha.org](https://elrha.org) for more information about Elrha's work to improve humanitarian outcomes through research, innovation, and partnership.

## LOGOS

Please use our programme logo and our donor logos in all materials. Logos should be of equal weighting and prominence as your own organisation's logo appears. Approved logos can be found in the zip folder within your communications pack.

## SOCIAL MEDIA

### TWITTER

Tweets relating to our R2HC programme funded work will be promoted through the [@Elrha](https://twitter.com/Elrha) account. Please use #R2HC and alert us to your tweets using @Elrha so we can share your posts.

### LINKEDIN

You can find our organisation page on [LinkedIn](https://www.linkedin.com/company/elrha/) – please tag us in any updates you make share on this channel so we can support.

Please get in touch with your R2HC focal point if you would like Elrha to highlight any specific outputs, events or activities related to your funded study on our channels.



## RESEARCH SNAPSHOT

By the end of your grant, all studies (except studies funded under our formative research stream) are required to complete a Research Snapshot. This is a 2-page brief which summarises the research findings and a copy will be included on your online profile on our website. We will contact you with the Research Snapshot template and further details of what information is required at the stage of final report submission. Please refer to the Communications Annex of your Grant Agreement if you are unsure about whether this requirement applies to you.



The image shows a template for a Research Snapshot. It has a dark blue header with the text 'RESEARCH SNAPSHOT' on the left and the logos for 'r2hc' (Research for health in humanitarian crises) and 'elrha' on the right. Below the header, the title 'Ethical research during a crisis: Insights from the West African Ebola epidemic' is displayed in a large, bold, dark blue font. To the right of the title, the word 'Background' is written in a smaller, bold, dark blue font. Below the title, a short paragraph of text is visible, starting with 'Understanding diverse and context-specific influences...'. To the right of this paragraph, another paragraph of text is visible, starting with 'When the 2014-6 West African Ebola Outbreak hit, no vaccines or treatment had yet been shown to be effective against the disease...'. The entire content is set against a light blue background with a subtle grid pattern.

**RESEARCH SNAPSHOT**

**Background**

When the 2014-6 West African Ebola Outbreak hit, no vaccines or treatment had yet been shown to be effective against the disease. As the epidemic grew and spread, research trials assessing potential agents were rolled out. Yet the extent to which ethical research standards could be upheld in this challenging context was not clear; little evidence was available on good ethical practices in these contexts. This research study, conducted in three countries affected by the West African Ebola epidemic, draws on the perspectives of people who were directly involved in Ebola research to better understand the

Understanding diverse and context-specific influences impacting engagements with research, and clear, consistent communication are key to effective collaboration and ethical best practices during the conduct of essential research in public health

## ANNEX A: PHOTOGRAPHY TOP TIPS

Here are some top tips to consider when taking photos.

**1. BEFORE YOU START:** Set your camera to maximum quality (large file) setting. You can't make a small file larger!

### 2. THE SUBJECT

Do	Don't
<ul style="list-style-type: none"> <li>-Remember to include people in your photographs.</li> <li>-Make the subject the main focus of your image.</li> <li>-Ensure your subject is interesting and relevant to your work.</li> </ul>	<ul style="list-style-type: none"> <li>-Photograph meetings.</li> <li>-Use the camera's zoom.</li> <li>-Move closer than one metre to your subject, this can result in out-of-focus photographs.</li> </ul>

**3. LIGHTING:** It is usually too dark to take photos indoors, and the flash can cause problems.

Do	Don't
<ul style="list-style-type: none"> <li>-Take photos outside or in a light room if possible.</li> </ul>	<ul style="list-style-type: none"> <li>-Photograph people against a window with the light behind them.</li> <li>-Photograph into the light, or your subject will be dark.</li> </ul>

**4. CAPTIONS:** Please supply the following information:

Credit: [photographer/organisation].

Caption: Who is in the photo; location; specific scene context (what's happening?)

**5. FILE FORMAT:** All images must be of high resolution (between 1-2MB/300dpi) in jpeg format to allow us to use for print as well as online.

**6. PERMISSIONS:** Please only share photos with us where you have informed consent from those featured in your photography for it to be used.

**7. HOW WE WILL USE YOUR PHOTOS:** We will feature some or all of the photos you send us on our website ([www.elrha.org](http://www.elrha.org)) as part of your online profile, on our social media channels credited to you where possible, and in any appropriate materials, publications, printed or online recourses. All photos will be credited to your research study and the lead(s) organisations.



Research for health  
in humanitarian crises

| **elrha**



**NIHR** | National Institute  
for Health Research